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# RISE VIII

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# University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)



## RISE VIII

**01.31.2008 | Business** It's a gathering that will include the president and CEO of a federal reserve bank; a famous, once-homeless investment guru, a Nobel Laureate and the leader of the world's largest effort to encourage corporate citizenship.

Add to that a galaxy of international finance stars that includes the Merrill Lynch economist who grabbed headlines in December saying that the U.S. economy is in a recession.

They're all coming together at the University of Dayton for the RISE VIII (Redefining Investment Strategy Education) forum March 27-29, which brings Wall Street face to face with the next generation of finance and investment professionals.

During the forum, the University will be the first college campus to host a remote Nasdaq Stock Market closing bell ceremony at 4 p.m. Thursday, March 27, at the UD Arena.

Co-sponsored by the University of Dayton and the United Nations Global Compact, this year's forum will also feature the chief economist of NASDAQ, the chairman and CEO of the United States Steel Corporation, a former commissioner of the U.S. Securities and Exchange Commission and the editor-at-large of Bloomberg News.

Christopher Gardner, owner and CEO of Christopher Gardner International Holdings and inspiration for the movie *The Pursuit of Happyness* starring Will Smith, will speak to student participants on leadership.

Georg Kell, the executive head of the U.N. Global Compact—which brings companies together with U.N. agencies, labor and civil society to advance universal social and environmental principles—will offer his perspective on corporate governance and responsibility.

Professionals are welcome during the March 27 keynote day at the University of Dayton Arena. Registration is \$200 (including lunch) before March 1 and \$250 after that date. Pre-registration is required and will close March 14. On-site registration will not be available. To register, visit [rise.udayton.edu](http://rise.udayton.edu) and select "Forum registration." For more information, e-mail [rise@udayton.edu](mailto:rise@udayton.edu) or call 937-229-1444.

This is the eighth year for RISE, which has grown into the world's largest student investment forum, attracting finance students and professors from around the world. Last year, more than 1,700 participants from all over the world traveled to Dayton.

In addition to the two co-sponsors, the University of Dayton and the U.N. Global Compact, other strategic partners include the New York Stock Exchange/Euronext, NASDAQ, CME Group (Chicago Mercantile Exchange), The Wall Street Journal, CNBC, Deutsche Asset Management, Deutsche Borse Group, CFA Institute, the Dubai Financial Market, TIAA-CREF and the Financial Services Forum.

Six new strategic partners this year are Morningstar, Inc., the Shanghai Stock Exchange, Amman (Jordan) Stock Exchange, Palestine Securities Exchange, Colombo (Sri Lanka) Stock Exchange and BOVESPA (Brazil) Stock Exchange.

The March 27 program will run from 8:15 a.m. to 6:30 p.m. and feature discussions on the economy; markets; the Federal Reserve perspective; corporate governance and responsibility; political, regulatory and legislative issues; and the leadership perspective.

The students will stay through March 29 to attend specialized breakout sessions, workshops, networking receptions, a career strategies forum and an optional portfolio competition.

During the three-day event, more than 125 professionals from 85 organizations will participate as keynote speakers, judges, moderators and panelists. Keynote speakers include:

\*David Rosenberg, chief North American economist, Merrill Lynch

\*Dr. Frank M. Hatheway, chief economist, Nasdaq Stock Market

\*Thomas R. Keene, editor-at-large, Bloomberg News

\*Dr. Finn E. Kydland, 2004 Nobel Laureate in economics, University of California, Santa Barbara

\*Charles Payne, CEO and principal analyst, Wall Street Strategies

\*Tobin Smith, founder and chief investment strategist, ChangeWave Research

\*Patrick Dorsey, director of stock analysis, Morningstar, Inc.

\*Harry S. Dent Jr., founder and president, HS Dent Foundation

\*Ronald H. Muhlenkamp, president and portfolio manager, Muhlenkamp & Co.

\*Sandra Pianalto, president and CEO, Federal Reserve Bank of Cleveland

\*John P. Surma, chairman and CEO, United States Steel Corp.

\*Jeffrey J. Diermeier, president and CEO, CFA Institute

\*Jessica M. Bibliowicz, chairman and CEO, National Financial Partners

\*Roel C. Campos, former commissioner, U.S. Securities and Exchange Commission; currently partner in charge, Cooley Godward Kronish LLP

\*Vladimír Dlouhý, former minister of industry, Czech Republic

\*Georg Kell, executive head, U.N. Global Compact

\*Igor Dodon, minister of economy and trade, Republic of Moldova

\*Christopher Gardner, owner and CEO, Christopher Gardner International Holdings, and inspiration for the movie The Pursuit of Happyness released by Columbia Pictures

\*Mark S. Casady, chairman and CEO, LPL Financial Services

\*Dr. Bob Froehlich, chairman, investor strategy committee, Deutsche Asset Management

***For more information, contact Cilla Shindell, director of media relations, at 937-229-3257 or [shindell@udayton.edu](mailto:shindell@udayton.edu) (url: <mailto:shindell@udayton.edu>) .***